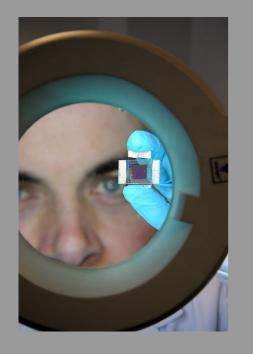


People think
that innovation
is some kind of
linear process
in which you
pass a baton to
the next
person. We see
it differently.

Prof Dave Worsley, Research Director



Revolutionary. World class. Unique. What's happening here at SPECIFIC is paving the way for a brand new global approach to solar energy capture and consumption.

Six years ago a team of research scientists at Swansea
University set upon on idea. They had spent the best part of
two decades working very successfully with international
paint companies to develop long-lasting coatings for
buildings. Led by Professor Dave Worsley, a specialist in
solar energy conversion, the group began looking at
optimising buildings to make use of their exposure to the sun.
The researchers found that by applying solar coatings to
roofs and walls these exteriors could become active,
generating power and channeling it into storage for later use.

The SPECIFIC project was born: an academic and industrial consortium led by Swansea University with Tata Steel as its main industrial partner and with funding from EPSRC, Innovate UK (then the Technology Strategy Board) and the Welsh Government.

In 2010 the team of six set up its innovation centre in Port Talbot. Now home to 130 research students, projects managers, business development specialists and architects as well as senior scientists from SPECIFIC's three project partners Tata Steel, NSG Pilkington and BASF, the centre makes for a vibrant base in which ideas are shared, tested, scaled up and developed into cutting-edge technologies. Inside is all the office, meeting and breakout space needed to facilitate collaboration between academics and industrialists.

There isn't another place in the world where you can coat sheet, coil, plastic, steel and glass all under one roof.

With our new continuous coating line we are really able to drive development of coating techniques.

Dr Eifion Jewell, Senior Technology Transfer Fellow



And what really makes SPECIFIC stand out from other innovation centres is its fully-equipped laboratory and £6 million pilot production plant where concepts can be brought to life on small scales, modified and manufactured to the point of market readiness.

The working relationships here are strong, mutually beneficial and the result of close connections nurtured by Swansea University over many years. SPECIFIC has built on this by attracting interest from universities all over the UK. Imperial College London and the universities of Bangor, Bath, Bristol, Cardiff, Sheffield, Manchester, Loughborough and Glyndŵr are developing ideas and products using the resources and facilities at SPECIFIC's headquarters. They're providing valued input into the "buildings as power stations" concept, helping drive the work towards fruition.

Large-scale adoption of the technologies being developed at SPECIFIC is expected to begin in the next 10 to 15 years. In the meantime the team is busy mixing and matching its deliverables, producing smaller-scale advancements which deliver value to its industrial partners as well as progressing the longer-term projects. SPECIFIC's first spinout company, BIPVCo, has just launched with a range of integrated photovoltaic roof panels. The commercialisation of other SPECIFIC products will follow.

This staged development and release of new technology means that there is a constant buzz at this innovation centre. There's always something new on the cards, an appetite for discovery and the commitment to carry ideas through. Here's where concepts are transferred from the scientist's notebook to the real world; where true innovation is inspired, and where it begins to make its mark.

